

THE *Siler*  
LECTURE  
SERIES



DEPARTMENT OF CITY & REGIONAL  
**PLANNING**

AT THE  
University of North Carolina  
at Chapel Hill

PRESENTS THE 2010  
Robert and Helen Siler Distinguished Lecture

FEATURING  
**TOM MURPHY**

SENIOR RESIDENT FELLOW AND  
KLINGBEIL FAMILY CHAIR FOR URBAN DEVELOPMENT  
AT THE URBAN LAND INSTITUTE

Tom Murphy is an author, speaker, and politician with more than 35 years of experience in the fields of public policy and urban revitalization. Murphy was most recently Mayor of Pittsburgh from 1994 to 2005, during which time he initiated a public-private partnership strategy that leveraged more than \$4.5 billion in economic development. Murphy led efforts to finance the development of two professional sports facilities and the largest certified green building in the United States. He developed strategic partnerships to transform more than 1,000 acres of blighted, abandoned industrial properties into new commercial, residential, retail and public uses; and he oversaw the development of more than 25 miles of new riverfront trails and urban green space.



FRIDAY  
**JANUARY 29**

5:30 PM - 7:15 PM

**RECEPTION**  
UNC CHAPEL HILL  
NEW EAST BUILDING  
ROOM 102

7:30 PM - 9:30 PM

**SILER LECTURE**  
UNC CHAPEL HILL  
HOWELL HALL  
ROOM 104

9:30 PM - 11:00 PM

**ALUMNI SOCIAL**  
TOP OF THE HILL  
100 E. FRANKLIN STREET  
CHAPEL HILL, N.C.

The ROBERT AND HELEN SILER DISTINGUISHED LECTURE was established by Bob and Helen Siler of Chapel Hill, N.C. Mr. Siler received the Master of Regional Planning from the DEPARTMENT OF CITY & REGIONAL PLANNING in 1955.



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

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